



12TH EAST AFRICAN PETROLEUM CONFERENCE & EXHIBITION 2027 (EAPCE'27)



Theme

**From Energy Resources To Prosperity:
Driving Energy Security, Growth And Global Competitiveness.**

 **9 -11 MARCH 2027**

 **RWANDA, KIGALI CONVENTION CENTER**



ABOUT **EAPCE'27**

The East African Petroleum Conference and Exhibition (EAPCE) is the East African Community's flagship biennial petroleum and energy investment event, bringing together governments, national oil companies, international energy companies, investors, financial institutions, regulators, technology providers, researchers and development partners from across Africa and beyond.

The conference provides a platform to promote investment, showcase emerging opportunities, strengthen regional cooperation and accelerate dialogue on the future of East Africa's energy sector.



KEY FACTS

Event

12th East African Petroleum Conference & Exhibition (EAPCE'27)

Dates

9–11 March 2027

Pre-Conference Workshop

8 March 2027

Venue

Kigali Convention Centre
Kigali, Rwanda

Host

Republic of Rwanda

Expected Attendance

1,500+ Delegates

 Jointly organized by **EAC partner states** (8)



WHY **ATTEND** AND **SPONSOR EAPCE27**

WHO **ATTENDS?**

A

Narrative & Media Amplification

- ◆ Governments
- ◆ National Oil Companies
- ◆ International Oil & Gas
- ◆ Companies
- ◆ Investors
- ◆ Financial Institutions
- ◆ Energy Service Companies
- ◆ Technology Providers
- ◆ Academia & Researchers
- ◆ Development Partners
- ◆ Policy Makers
- ◆ Media



WHY **SPONSOR** EAPCE'27?

Position your organisation at the forefront of East Africa's energy transformation by connecting directly with policymakers, investors, regulators and business leaders shaping the region's future.

Sponsors benefit from:

- ◆ High-impact brand visibility
- ◆ Executive networking opportunities
- ◆ Direct access to decision-makers
- ◆ Speaking opportunities
- ◆ Exhibition presence
- ◆ Regional media exposure
- ◆ Business development opportunities



CONFERENCE OBJECTIVES



- Promote East Africa's petroleum potential.
- Showcase the latest developments across the region's energy sector.
- Facilitate investor-government dialogue.
- Promote business-to-business partnerships.
- Strengthen regional cooperation.
- Showcase investment opportunities, policies and regulatory frameworks.
- Share knowledge on emerging technologies and innovation.

CONFERENCE COMPONENTS



- | | |
|---------------------------------|----------------------------|
| • High-Level Dialogues | • International Exhibition |
| • Ministerial Sessions | • Poster Sessions |
| • Technical Presentations | • Pre-Conference Workshop |
| • Panel Discussions | • Technical Field Visits |
| • Business-to-Business Meetings | • Networking Events |



SPONSORSHIP PACKAGES

Category	Sponsorship Value (USD)
Strategic / Host Partner	300,000 and Above
Red Beryl	100,000 - 300,000
Diamond	75,000 - 99,999
Tanzanite	60,000 - 74,999
Platinum	40,000 - 59,999
Gold	25,000 - 39,999
Silver	20,000 - 24,999
Bronze	10,000 - 19,999

SPONSORSHIP PACKAGES AND BENEFITS

STRATEGIC / HOST PARTNER

USD Above 300,000



Brand Visibility and promotion

- Exclusive Headline Partner of EAPCE'27.
- Co-branding as "EAPCE'27 in partnership with..." across all official conference branding.
- Premier branding across the conference website, official publications, venue branding, LED screens and conference communications.
- Exclusive branding on delegate lanyards and badges.
- Corporate promotional video showcased before the Opening Ceremony.
- Featured in conference advertising, newsletters and official social media campaigns.



Exhibition & Hospitality

- Premium **3 x 9 m²** exhibition space in a prime location.
- Eight (8) complimentary delegate passes.
- Dedicated VIP concierge and protocol services.
- Reserved head table at the Gala Dinner.



Networking Opportunities

- Exclusive Industry Leadership Breakfast with invited dignitaries.
- Access to all VIP networking events.



Speaking Opportunities

- Opening Keynote Address during the Opening Ceremony.



Brand Visibility and promotion

- Premium branding across the conference website, official publications, venue branding, LED screens and conference communications.
- Featured in conference advertising, newsletters and official social media campaigns.
- Dedicated media interview during the conference.
- Opportunity to distribute promotional materials in delegate conference bags.



Exhibition & Hospitality

- Premium **3 x 6 m²** branded exhibition booth in a prime location.
- Five (5) complimentary delegate passes.
- Dedicated branded table at the Gala Dinner.
- Concierge services throughout the conference.



Networking Opportunities

- Access to the VIP Networking Lounge.
- Invitation to exclusive networking events.
- VIP photo opportunity with the Chief Guest.



Speaking Opportunities

- Speaking opportunity during a Plenary or High-Level Panel Session (subject to programme approval).

DIAMOND

USD 75,000 – 99,999



Communications & Brand Visibility

- High-profile branding across the conference website, official publications, venue branding, LED screens and conference communications.
- Featured in official conference social media campaigns.
- Opportunity to include promotional materials in delegate conference bags.



Exhibition & Hospitality

- Premium **3 x 6 m²** branded exhibition booth.
- Four (4) complimentary delegate passes.



Networking Opportunities

- Access to the VIP Networking Lounge.
- VIP photo opportunity with the Chief Guest.



Speaking Opportunities

- Speaking opportunity during a Plenary Session or Panel Discussion (subject to programme approval).

TANZANITE

USD 60,000 – 74,999



Brand Visibility and Promotion

- Prominent branding across the conference website, official publications, venue branding and LED screens.
- Featured in selected official conference social media campaigns.



Exhibition & Hospitality

Preferred **3 x 3 m²** branded exhibition booth.

- Three (3) complimentary delegate passes.



Networking Opportunities

- Access to the VIP Networking Lounge.



Speaking Opportunities

- Panel speaking opportunity (subject to programme approval).



PLATINUM

USD 40,000 – 59,999



Brand Visibility and Promotion

- Enhanced branding across the conference website, official publications, venue branding and LED screens.
- Recognition through one official conference social media post.
- Company profile (up to 100 words) featured in the Official Conference Booklet.



Exhibition & Hospitality

Preferred **3 x 3 m²** branded exhibition booth in a preferred location.

- Two (2) complimentary delegate passes.



Networking Opportunities

- Invitation to selected networking sessions.



Recognition

- Certificate of Recognition.

GOLD

USD 25,000 – 39,999



Brand Visibility and Promotion

- Standard branding across the conference website, Official Conference Booklet and sponsor recognition platforms.



Exhibition & Hospitality

- Standard 3 x 3 m² shell-scheme exhibition booth.
- Preferred exhibition booth location (subject to availability).
- Two (2) complimentary delegate passes.



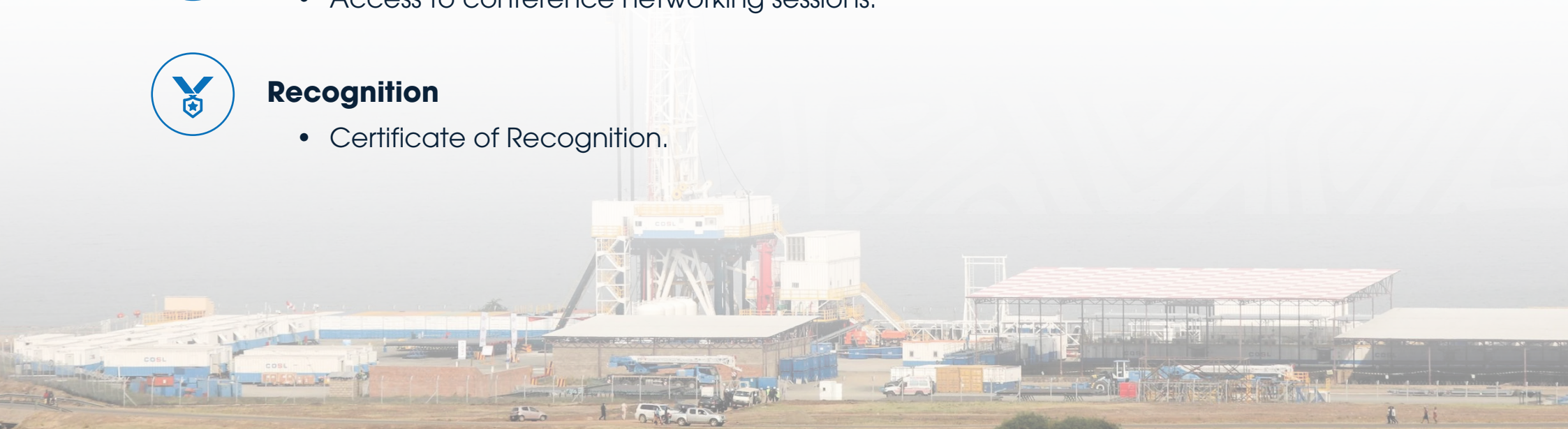
Networking Opportunities

- Access to conference networking sessions.



Recognition

- Certificate of Recognition.



SILVER

USD 20,000 – 24,999



Brand Visibility and Promotion

- Company logo featured in the Official Conference Booklet.
- Company logo displayed on sponsor recognition LED screens.
- Company logo displayed on the official sponsor recognition backdrop.



Exhibition & Hospitality

- Standard 3 × 3 m² shell-scheme exhibition booth.
- One (1) complimentary delegate pass.



Networking Opportunities

- Access to conference networking sessions.



Recognition

- Certificate of Recognition.

BRONZE

USD 10,000 – 19,999



Communications & Brand Visibility

- Company logo featured in the Official Conference Booklet.
- Company logo displayed on the official sponsor recognition backdrop.



Exhibition & Hospitality

- Standard 3 × 3 m² shell-scheme exhibition booth.
- One (1) complimentary delegate pass.



Recognition

- Certificate of Recognition.



IN-KIND SPONSORSHIP OPPORTUNITIES



Headline Opportunities

Conference Gala Dinner	USD 50,000
Conference Cocktail Reception	USD 40,000
Ice-Breaker Reception	USD 40,000
Conference Delegate Bags	USD 50,000
Students' Participation	USD 30,000
Conference T-Shirts & Caps	USD 25,000



Catered Functions

Conference Luncheon (per day)

USD 25,000

Tea & Coffee Break (per day)

USD 20,000



Hospitality & Branding

Delegate Transport

USD 40,000



EARLY-BIRD BENEFITS

Confirm & Pay by 30 September 2026

- Priority sponsorship selection
- Premium logo placement
- Recognition in launch communications
- Additional complimentary delegate pass
- Complimentary exhibition branding (Tanzanite and above)



Confirm & Pay by 31 December 2026

- Guaranteed inclusion in printed Conference Booklet
- Early confirmation of speaking opportunities
- Early VIP allocations

READY TO SPONSOR?

Join governments, investors and industry leaders
in shaping East Africa's energy future.

CONTACT US

Secretariat



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